Strategic Plan
2013-2014
Prepared by the
IPS Strategic Plan Subcommittee
(Jim Johnston, Committee Chair)
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2. Kathy Seabrook
3. Jack Fearing
4. Jitu C. Patel
5. John Kanouse
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Submitted to the
Council on Practices & Standards
by
Ashok Garlapati, Administrator
VISION

The International Practice Specialty’s (IPS) vision is to be a global champion and leader for international SH&E professionals and an organization of choice for them for the exchange of resources, support and technical information.

MISSION

To provide global networking opportunities for the safety professional with international responsibilities through regularly scheduled forums and publications focusing on best practices, regulatory compliance and risk assessment, thus enabling international SH&E professionals to protect the people and property of their companies, or those they consult to, and the environment in which they operate.

GOALS & OBJECTIVES:

Goal 1:

ASSE will be recognized as the thought leader of the profession by initiating new ideas, innovations and solutions to guide SH&E professionals.

IPS Objectives:

- Promote and advance ASSE’s Body of Knowledge (BOK) by identifying emerging international practice issues and by contributing quality content
- Promote the value of risk-based occupational SH&E decision-making through seminars and webinars
- Provide contribution in the initiation of new ideas, innovations and solutions to international SH&E issues in developing countries

Goal 2:

ASSE will define the standards of professional competency and will be the authoritative resource for SH&E professionals seeking training, education and development.

IPS Objectives:

- Sponsor technical sessions at ASSE’s annual Professional Development Conference (PDC) and local ASSE Chapter PDCs
Coordinate and facilitate a Key Issues Roundtable at the annual PDC
Deliver at least one educational course to ASSE members through a webinar
Be familiar with, supportive and collaborative with INSHPO recognition of standards, the BOK, competency and corporate responsibility
Promote and recognize credible professional certifications
Help ASSE develop strategic alliances with other SH&E organizations globally to establish influence and consensus regarding competency standards and code of conduct

Goal 3:

**ASSE will be the recognized source of SH&E knowledge and resources.**

**IPS Objectives:**

- Assist in the growth of the BOK for international SH&E issues
- Have a process to respond to and trend “Ask ASSE” IPS questions and answers
- Develop a list of important topics within the International Resource Guide website, which will allow experts to function as resources for information on those topics
- Participate/contribute in the standards of practice
- Provide articles, whitepapers, links and resources (from IPS members) that enhance the BOK

Goal 4:

**ASSE will be the voice of the SH&E profession.**

**IPS Objectives:**

- Promote the safety professional’s role in corporate social responsibility/sustainability policy development by identifying current and emerging international practice issues
- Publish three online technical publications each year for IPS members that include quality articles

Goal 5:

**ASSE will foster and sustain a global community among SH&E professionals.**

**IPS Objectives:**

- Continue to develop and provide networking opportunities for IPS members
- Maintain collaborative professional relationships with other international SH&E organizations
- Continue to effectively maintain a group of committees and task groups to engage active participants in the practice specialty and to make effective use of their skills as directed in the Council on Practices & Standards Operating Procedures
- Collaborate with other practice specialties and ASSE’s Global Growth and Development Manager to identify opportunities to support their global outreach efforts
Goal 6:

ASSE will expand its sphere of influence through diverse and responsible Society growth.

IPS Objectives:

- Grow and retain members by encouraging active member participation and by promoting IPS leadership through the use of committees and task groups
- Use Internet tools, such as LinkedIn, etc., to keep members (especially Professional members) interested and active.
- Expand the current IPS Global Liaisons Organization to appoint more voluntary subliaisons (for subregions and countries), as is done in the Americas region, to represent, promote and support IPS activities around the world.
- Provide all IPS Liaisons with “IPS Liaison Roles & Responsibilities” to ensure that IPS is providing uniform support to all IPS members.
- Have IPS regional liaisons provide guidance to IPS subliaisons reporting to them to effectively promote and monitor efforts for progressive membership growth.