ASSP Strategic Plan: Frequently Asked Questions

• **Why are we updating our strategic plan?**
The current strategic plan was last approved by the House of Delegates in 2011. Much has changed since then.

Our Board of Directors participates in strategic planning each year. In 2016 and 2017, that process clarified four strategic pillars of focus based on our organizational strengths: member communities, education, standards and advocacy (value of the profession).

While we have grown and progressed in these areas over time, the Board determined that the organization’s strategic plan should align with these areas to ensure focus and accountability.

Furthermore, as we launch as the American Society of Safety Professionals on June 1, 2018, we have a unique opportunity to clearly communicate who we are, what we do and why it matters through this refreshed strategic plan.

• **How was this plan developed?**
In February 2018, the board, council vice presidents and staff directors participated in a one-day strategic planning session. During this session, the group validated the four strategic pillars and began to develop five-year goals.

Following this session, four workgroups, comprised of board, council and staff members, collaborated to develop goals and objectives for each strategic pillar. These goals and objectives went through several iterations and reviews and were approved by the Board of Directors in April 2018.

• **How long will we have this strategic plan?**
The plan has been developed with five-year goals, to be met in 2023. Society leadership will evaluate and analyze the plan each year, and assess progress toward the goals.

• **How will progress be measured?**
We will develop an implementation plan and metrics related to each goal and objective to be pursued by the Society’s board, councils and staff teams. We will report progress to leaders and members, through council reports, annual State of the Society addresses, and published president’s messages throughout the year.

Share your feedback and questions at [delegatefeedback@asse.org](mailto:delegatefeedback@asse.org). Your questions and answers will be posted to this FAQ for the benefit of all delegates and member community leaders.