



SPALW:
Safety Professionals and the Latino Workforce
(SPALW Common Interest Group)



Minutes from Conference Call

Date: December 16, 2010, 8 AM PDT/11 AM EDT

Participants:

Diana Cortez, SPALW Vice-Chair
Andrea Fortenberry
Luis Mendez
Elisionia Valle
Edgar Atzin
Nancy Romano
Kyle McKinnis
Mark Hernandez
Hector Escarcega
Wilmarie Villanueva
Anibal Franco

Agenda

Welcome

Attendance

Update from November Call

Mery Sennett gave us an update on the 2011 PDC. She is on the 100th Anniversary Committee and mentioned that ASSE needs volunteers to be ambassadors for the event. Bilingual speakers would be a plus, so please let us know if you're interested in volunteering.

SPALW Website

Diana gave a welcome to Luis Mendez, who has volunteered to be our web coordinator. He has some great ideas and we also welcome input from the rest of our members. We changed some of the PowerPoint presentations and want those to be shared. Other ideas include:

- Luis has suggested changing the color scheme of our site to make it more visually attractive for potential users.
- Using Survey Monkey to ask our members what else they want to see on our site.

If you have any other ideas, please e-mail Luis at lmendez@sgt-inc.com.

Volunteer Opportunities

Edgar Atzin volunteered to be the Membership Committee Chair. Anibal Franco volunteered for the Best Practices Subcommittee Chair and for helping with translation of materials.

Newsletter

If you have articles for our newsletter, please send your material to our newsletter editor Wilmarie Villanueva at wilmarie.villanueva@gmail.com. The next newsletter is due in February, so please send Wilmarie your materials by the end of January.

You can submit articles that have been previously published elsewhere, we just need to give the credit to the publication.

Mark Hernandez asked if we can send out the dates and requirements for each newsletter.

PDC 2011: Chicago

Diana said that this year at the PDC there will be kiosks for chapters and practice specialties to share information about their group. Diana said it would be a great opportunity for us to get the word out about SPALW, but it will require volunteers to man the kiosk. Luis said he would volunteer a few hours of his time.

Our goal for the meeting is to have a working meeting and not to focus so much on guest speakers, as in years past. We're just waiting to hear from ASSE on what the structure of the meeting will be. We know that, as in years past, many of the practice specialty meetings conflict, so we know that ASSE is working on that.

Opens

We discussed our goals on the last call, please see the notes if you missed it. A few of our goals include:

- Improve webpage
- Increase membership
- Implement a mentoring program

Hector said that in May 2011, the Los Angeles ASSE Chapter will meet to discuss the topic of working with the Spanish-speaking work force. They are going to bring in a local speaker and Hector will speak about SPALW.

Hector asked if ASSE is charging to belong to a practice specialty group. Andrea said she thought that Krista had mentioned the rates going into effect, but wasn't sure of the date. Hector said that we need to consider our offerings because people will consider the return on investment when they renew their dues.

Mark Hernandez asked if we can reach out and partner with large groups like the Hispanic Contractors Organization. Andrea said that we'll have to ask ASSE on what

their policy is, as our group is an ASSE group, so participants in our group must be members of ASSE.

Mark asked if ASSE has announced approval on the presentations for the PDC. Andrea said she believed so. Hector said that he's going to still submit a presentation in case extra speakers are needed.

Victor said that last year only an average of about five people attended the Spanish presentations. Perhaps we can help put something together in the newsletter to promote these presentations.

Diana reminded everyone of our next call, on Thursday, January 27th at 8 AM PST/11 AM PST.

Adjourned at 8:43 PST.