



ASSE BOK

think, learn, & grow

- ***The environment for knowledge use has changed***
- ***Organizations must carefully optimize and manage knowledge to be competitive in global environment***

***ASSE has islands of knowledge
that are not in an efficient
format***

***Stimulate knowledge exchange
and cross-over support within
our various areas of
membership expertise***

***Don't need to reinvent the
wheel***

Ignite member interaction and knowledge exchange by providing customizable tools to manage and share knowledge and competencies on a user friendly platform

***The ASSE BoK supports goal
number 5 of the ASSE Strategic
Plan***