



American Society of Safety Engineers 2008 KIDS' 'SAFETY-ON-THE-JOB' POSTER CONTEST

Celebrating North American Occupational Safety and Health Week May 4 – 10, 2008

To: American Society of Safety Engineers (ASSE) Members

From: Diane Hurns, ASSE public relations manager

Re: 6th Annual ASSE Kids' 'Safety-on-the-Job' Poster Contest Opens Today, Rules and Information

DT: September 19, 2007

The American Society of Safety Engineers (ASSE) is proud to sponsor the sixth annual ASSE kids' 'Safety-on-the-Job' poster contest for members' children, grandchildren, nieces and nephews as part of the annual North American Occupational Safety and Health (NAOSH) Week. ASSE members and chapters can also sponsor schools or children from their workplace to enter the contest.

The poster contest begins today, September 19, 2007, and runs through Valentine's Day, February 14, 2008. Children in five age groups are invited to create and submit posters no larger than 11 x 14 that best illustrate being safe at work, to show an example of safety at work (check details below).

All entries must be postmarked by Thursday, February 14. The four winners in each of the five age groups will be announced a week later and the first-place winners in each age group's poster will be featured on the ASSE NAOSH 08 poster distributed worldwide.



An independent panel of judges will select the winning entries that best illustrate the theme 'Safety-on-the-Job' in their poster.

The contest is broken down into five age groups -- 1) ages 5-6; 2) ages 7-8; 3) ages 9-10; 4) ages 11-12; and 5) ages 13-14. The first place winner in each age group receives a \$1,000 savings bond, the second place winner receives a \$500 savings bond and the third and fourth place winners receive a \$200 savings bond. All entrants will receive a prize and are invited to attend the ASSE poster contest awards ceremony in Washington, D.C., at the U.S. Capitol Monday, May 5, 2008.

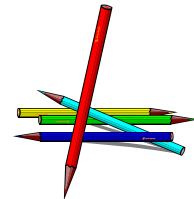
NAOSH Week, a tool we use to promote occupational safety and health, will be held countrywide and globally May 4 – 10, 2008. As part of NAOSH Week, the poster contest awards are distributed at the ASSE awards ceremony at the U.S. Capitol. All poster contest award winners, entrants and their family members along with all ASSE members are invited to attend the awards' event. Photos from last year's successful event can be viewed by going to www.asse.org/naosh07.

In addition, the posters will again be displayed in Washington, D.C. during NAOSH Week at the U.S. Department of Labor and during the NAOSH kick-off events. The Assistant Secretary of Labor for OSHA along with the ASSE President and a representative from the Canadian Society of Safety Engineering (CSSE) will introduce the poster contest winners at the national NAOSH kick-off at the U.S. Department of Labor in Washington, D.C. prior to the ASSE U.S. Capitol awards event. Additional ASSE events will be announced in the Spring of 2008 and a listing of last year's activities can be found at www.asse.org/naosh07.

In 2007 ASSE reached close to 20 million people and 135,000 businesses worldwide with our workplace safety message and through the images of ASSE members' children's poster contest entries. We thank you.

The posters will also be displayed at ASSE's annual Professional Development Conference & Exposition in June of 2008.

The entry form and contest rules follow. Please read and follow all the rules carefully so that all posters/drawings will be eligible. Before the children begin drawing, we urge you to talk to them about workplace safety and provide examples of what risks occupational safety, health and environmental professionals address every day on-the-job, and if possible, provide them with examples of workplace situations. Visit www.asse.org/naosh for examples of children's workplace safety posters and ASSE's "Safety Through the Decades" timeline. Have fun and as they say in the in the Wild, Wild West "Draw Partner".



POSTER CONTEST RULES

1. Entry is open to ASSE members' children, grandchildren, nieces and nephews between the ages of 5 and 14. Chapters and members can sponsor schools, and students from their communities, from their workplace, etc. There are five age categories with a first, second, third and fourth place winner from each age category which are: 1) ages 5-6; 2) ages 7-8; 3) ages 9-10; 4) ages 11-12; and, 5) ages 13-14. Children, grandchildren, nieces and nephews of ASSE employees may not enter.
2. The poster drawing must relate to the theme 'Safety-on-the-Job' and should illustrate an example of safety at work. As you know, the description of the workplace is wide-ranging -- it can be at an office, a manufacturing plant, on the road, in a plane, on a train, a ship, a dock, at home, on the football field, a store, fire or police department, construction sites, state capitols, parks, pools, schools, etc. Encourage your children to be creative.
3. The finished poster must be no larger than 11" x 14". Designs should be submitted on quality poster illustration board or heavy paper. Crayons, magic markers or color pencils only should be used.

4. Only one entry per child will be allowed. Parents/sponsors are limited to verbal assistance only. All drawings must be an individual effort and be free-hand originals. No traced pictures please.
5. Each poster must have the contestants name, age, address, telephone number, e-mail address if available, and sponsoring ASSE member name and member number clearly printed on the entry form and attached to the back of the poster to be eligible. Also, add the name of the school they attend and their hobbies.
6. All entries must be postmarked by Thursday, February 14, 2008. All entries become the property of ASSE once submitted. However, we return all entries to the entrants by the end of the summer. Send posters to:

ASSE/NAOSH Kids' 'Safety-on-the-Job' Poster Contest
ASSE Public Relations Department
1800 E. Oakton Street, Des Plaines, IL 60018



7. Criteria for judging---creativity and how well the poster expresses the contest theme 'Safety-on-the-Job.'
8. Winning posters will be announced in March 2008. A panel of independent judges will choose the winners.
9. Prizes will be awarded to each winner. The first place winner in each age group will receive a \$1,000 savings bond, the second place winners receive a \$500 savings bond and the third and fourth place winners each receive a \$200 savings bond. All entrants also receive a small prize.
10. All poster contest winners, entrants and their families and ASSE members are invited to attend the ASSE kids' 'Safety-on-the-Job' poster contest awards ceremony and reception to be held Monday, May 5 at the U.S. Capitol and the NAOSH 08 national kick-off event at the U.S. Department of Labor in Washington, D.C., the morning of May 5. Details and other activities for the poster contest entrants, their families, supporters and members will be announced in early 2008.

Visit ASSE's website www.asse.org/naosh08 for the latest poster contest information, applications, sample posters, NAOSH activities and past winners.

If you have any questions please contact ASSE PR Manager Diane Hurns at dhurns@asse.org, or ASSE Customer Service at 847-699-2929, CustomerService@asse.org.