Stay Safe on the Road This Summer

ASSE & FHWA Urge Work Zone Safety as Summer Traffic Rush, Construction Projects Begin

The cold-weather months are finally behind us—a most-welcome relief. With the onset of warm weather, the American public will take to the roads for more-frequent automobile outings—and roadway construction will no doubt be in full force. This not only results in increased traffic congestion, but increases the risk of traffic fatalities.

ASSE and Federal Highway Administration (FHWA) recently joined forces during National Work Zone Safety Awareness Week (April 3-7) to help enlighten the public about construction-zone hazards—and to urge caution—around roadway work zones. “As we hit the road this summer, Americans will be driving around large amounts of roadway and bridge construction projects aimed at upgrading our transportation infrastructure,” states ASSE President Samuel J. Gualardo, CSP.

Statistics show that an average of 760 fatalities occur each year in roadway work zones across the U.S. Traffic areas reported to be the most dangerous include work zone entrances and exits—where drivers must vie for position. Furthermore, the majority (71 percent) of fatal work zone crashes for all vehicles and large trucks reportedly occurs on roads with speed limits of 55 m.p.h. or more.

Many states have instituted laws regarding work-zone driving, or are in the process of establishing them. Penalties for speeding in work zones, for instance, are double the fines for speeding in a non-work zone.

In addition to urging drivers to be cautious, ASSE and FHWA recommend that construction-site personnel use appropriate PPE and properly set up work zones to maximize their protection. Traffic flow, as well as the possible back-up it may create, should also be taken into account. Lack of PPE and improper set-up—coupled with driver inattention—can have serious consequences.

Drivers must also be alert. ASSE offers the following tips.

- Pay close attention to caution signs and work-zone flaggers.
- Turn on vehicle headlights for increased visibility.
- Obey the posted speed limits in a work-zone area at all times.
- Watch for detours and lane diversions.
- Be alert to construction workers and vehicles, as well as vehicles around you.
- Be patient.

ASSE has released “Important Safety Tips 2001,” a free brochure on roadway-safety-related issues including commercial vehicle safety, recommendations for child safety restraints and dangerous driving distractions. To obtain a copy, send an e-mail to customerservice@asse.org, or contact ASSE’s Customer Service Dept. at (847) 699-2929.
Pubic Relations: We’re Working For You

As I travel around the country attending meetings, making presentations and meeting members, I am often asked, “What do I get for my membership?” I also continue to hear that ASSE—and the safety, health and environmental (SHE) profession in general—are still “best kept secrets.”

As practicing SHE professionals, we know the importance of awareness—thanks in large part to our day-to-day efforts to get the SHE message to corporate leadership and the workforce. For our efforts to succeed, however, this awareness must be constant. To that end, I want to discuss how ASSE public relations (PR) staff is building awareness of both the Society and the profession.

The PR Push Begins

Two years ago, it was agreed that in order to be the leading SHE resource, ASSE needed to strengthen its PR efforts. It was noted that people—including our corporate leaders—simply do not understand what SHE professionals do. Subsequently, the Board of Directors (BoD) decided to institute a major PR effort—similar to the successful effort initiated in governmental affairs several years ago. A new manager was hired to develop the Society’s PR infrastructure and to work with members to identify key issues, develop messages, and present those messages to the media and other key stakeholders.

Interaction with these external audiences is vital to our profession and ASSE. Thousands of reporters, editors, news directors and assignment editors work on myriad subjects—from transportation to the environment and workplace safety, from business management to education and government. It is PR’s job to know who these people are, what they cover and how to contact them. Less than two years ago, ASSE had only a few media lists. We now have close to 300—and they are being continuously updated.

As a result of this increased interaction with the media, ASSE has received coverage in The Wall Street Journal and USA Today; been cited on CNN and National Public Radio; and been involved in segments produced for ABC’s 20/20 and Good Morning America. In addition, “Hazards in the Workplace,” which originally ran in The Wall Street Journal on June 2, 2000, has been published in about 150 other newspapers across the country over the past few months. This article not only mentions ASSE four times, it also features a graphic table identifying ASSE as the source. Through our PR staff, the reporter for this story was able to interview four ASSE members located in different cities.

Although it is difficult to put a price tag on intangibles, ASSE has received the equivalent of nearly $4 billion worth of free advertising as a result of these efforts. This widespread exposure has increased ASSE’s credibility and established us as a reliable source on SHE issues.

An Ongoing Process

PR also works with ASSE members on standards—efforts that have resulted in expanded media coverage. For example, PR identified an opportunity to develop an article on how to hire a safety professional and a sidebar on dorm safety for Today’s Facility Manager. Both items were published and each was turned into a news release that appeared in wire-service stories across the country.

In its ongoing efforts to publicize ASSE programs, PR staff also promotes all In its ongoing efforts to publicize ASSE programs, PR staff also promotes all

(continued on page 10)
Clarke Receives Columbia-Willamette Chapter SPY Honors

Brian A. Clarke, CSP, recently named the chapter’s Safety Professional of the Year (SPY) in honor of his commitment to and involvement in local and regional ASSE matters. “[Clarke] has enhanced the reputation of the Columbia-Willamette Chapter, not only at the regional level, but also the national level,” says Chapter President Philip Lemons. “His involvement in safety within the local community has been impressive—a[a] construction safety summit, OR-OSHA partnership, construction industry crime prevention and multi-employer worksite issues.”

Clarke, safety director for Portland, OR-based Hoffman Construction, is a member of the Construction Practice Specialty and Region I Vice President, where, Lemons says, he has had a tremendous impact on the region. “My employment responsibilities include the geographic areas of California, Oregon, Washington and Alaska, plus a working knowledge of Hawaiian issues, which allows me greater perspective on SHE issues,” states Clarke. His goals have been to improve the profile and name recognition of ASSE, and enhance and support leadership capabilities of new chapter officers.

ASSE Members Elected to BCSP Board of Directors

Board of Certified Safety Professionals (BCSP) recently announced its new directors, which include ASSE members Thomas F. Bresnahan, CSP, and Donald M. Ostrander, CSP. BCSP directors, who serve up to two three-year terms, volunteer their time in various BCSP activities, such as evaluation of applicant qualifications, governance and liaison with other organizations.

Bresnahan is ASSE’s deputy executive director and director of professional affairs. A professional member of the Northeastern Illinois Chapter, Bresnahan was named a Society Fellow in 2000. He was the first manager of the ASSE Foundation, has served as Chair of the ANSI Safety and Health Standards Board, and is a recipient of ANSI’s Finegan Standards Medal. A 33-year member of the Society, Bresnahan is author of The Sign Maze, which examines the state-of-the-art as related to effectiveness of signs, labels and markings.

Ostrander is principal consultant and manager of special projects for the OSH Services Business Unit of the National Safety Council in Itasca, IL. He is a professional member of the Greater Chicago Chapter and a member of the Consultants Practice Specialty.

Feeney, Vadgama Appointed to SHRM Committee

Fay Feeney, CSP, ARM, and Aruna Vadgama, P.E., CSP, CPE, were recently appointed to the Workplace Health and Safety Committee of the Society for Human Resource Management (SHRM). Feeney will serve as an expert resource in the areas of safety management, ergonomics and indoor air quality. Vadgama hopes to provide leadership in “total concept occupational health settings” and bring that leadership back to ASSE.

A Culbertson Award recipient, Feeney is president of Safety Leadership, Hermosa Beach, CA. She is a professional member of the Los Angeles Chapter and a member of the Consultants, International and Risk Management/Insurance practice specialties. Vadgama is owner of a Houston-based consulting firm that specializes in quality management in hospitals and bringing facilities into OSHA compliance. A professional member of the Gulf Coast Chapter, she is currently pursuing a Ph.D in health safety in the work environment.

Cisneros Receives Safety Control Employee Award

Noe Cisneros recently received the Safety Control Employee Award from Yazaki North America affiliate ELCOM Inc., an electronic parts and technology supplier to the automotive industry. The first safety and environmental manager at ELCOM to receive this recognition, Cisneros was honored for implementing effective injury prevention strategies. In his position, he oversees the continuous improvement of the company’s safety, health and environmental program.

Cisneros is a graduate of Texas A&M University and Trinidad State Jr. College, where he met Colorado’s State Board of Occupational Education for Occupational Safety and Health Specialist requirements. He currently is involved in undergraduate studies in psychology and sociology. A member of the Paso Del Norte Chapter, Cisneros has served on the supervisory committee of the American Red Cross and is a State of Texas Certified emergency medical technician.

Schroll Appointed to ANSI Z10 Committee

Craig Schroll, P.E., CSP, CET, was recently appointed to the American National Standards Institute (ANSI) Accredited Standards Committee Z10 on Occupational Health and Safety Systems. The committee will develop a voluntary consensus American National Standard to help organizations better manage occupational safety and health performance. According to ANSI, the standard will enable organizations to integrate OSH management into overall business management systems, and will focus on principles that are broadly applicable to organizations of all sizes and types. “An integrated approach to safety as part of the business process is essential to achieving safety excellence,” Schroll says. “I look forward to actively participating in the development of this important standard.”

Schroll is president of East Earl, PA-based Firecon, a consulting and training firm. He is a professional member of the Philadelphia Chapter, and a member of the Consultants Practice Specialty.

Members in the News
In March, severe storms and flooding occurred across Massachusetts, causing President Bush to declare the area—which included seven counties—a disaster. The Federal Emergency Management Agency (FEMA) deployed several disaster relief officials to Quincy, MA. Among the first to be deployed to the area, safety and health officials, including Gary P. Fisher, CSP, Arizona Chapter President and professional member, ensure that buildings (including the FEMA Disaster Field Office and disaster relief centers) meet Life Safety Codes, provide individual assistance to those affected and conduct training.

Left to right: Federal and state disaster relief officials Louis H. Botta, federal coordinating officer; Tulsa Chapter member Ronne H. Schmidt, CSP, assistant FEMA safety officer; Gary P. Fisher, CSP, alumna of the FEMA Disaster Field Office and disaster relief centers; Steve Barta, assistant FEMA safety officer; and Cecile M. Hinkson, state coordinating office administrative assistant.

**Lauriski Nominated to Head MSHA**

On March 23, 2001, President Bush announced the nomination of Dave D. Lauriski for Assistant Secretary of Labor for Mine Safety and Health. Lauriski is president of Lauriski & Assoc. LLP, a Price, UT-based consulting firm. He served as general manager of energy for West Mining Co. from 1995 to 1999, and as director of health, safety, environmental and government affairs for Interwest Mining Co. from 1993 to 1995.

Lauriski is a graduate of Utah State University and the College of Eastern Utah. He is certified as a mine safety professional, MSHA instructor, underground and surface mine foreman, and examiner. Lauriski is a member of the Utah Chapter and a member of the Society’s Management Practice Specialty.

**Butcher Joins American Red Cross**

National Capital Chapter member Susan Butcher recently accepted a position with American Red Cross as associate, corporate loss control, at its national headquarters in Fairfax, VA. A member of ASSE’s Risk Management Practice Specialty, Butcher says, “I am excited about the challenges and opportunities that my new position will afford me.” In her new role, she will be responsible for oversight and development of corporate loss control programs, which will then be disseminated to all Red Cross chapters nationwide. Butcher will also conduct loss and statistical trend analysis; develop corporate policy; and provide information and advice to the national sector, chapters and blood regions concerning loss control programs.

**Mansdorf Receives SHE Directorship Appointment**

Zack Mansdorf, Ph.D., CSP, CIH, has been appointed as director, safety, industrial hygiene and environment (SHE) for L’Oreal Group in Paris, France, where he will reinforce the firm’s SHE programs.

Mansdorf holds an M.S. in Industrial and Environmental Health Sciences from the University of Michigan, an M.S. in Industrial Safety from Central Missouri State University, and a doctorate in Environmental Engineering from the University of Kansas. He is a professional member of the Society and a member of ASSE’s Consultants and International practice specialties. In addition, Mansdorf is a member of the Air Waste and Management Assn., and the Conference Board’s European Health and Safety Officers Council. Mansdorf is an American Society for Testing and Materials Fellow, and a director of the American Industrial Hygiene Foundation and Board of Certified Safety Professionals.

American Society of Safety Engineers 4
NIU Student Section Holds Successful Leadership Conference

The first Northern Illinois University (NIU) Student Section regional conference was held recently at NIU in DeKalb, IL. More than 50 students and safety professionals were on hand for a series of presentations geared to help students transition from studies to the working world. Student Section President Gary Coleman and faculty advisor Dr. Earl Hansen, CHCM, welcomed the attendees. NIU alumnus Michael Murray provided a presentation on professional networking during the morning session, followed by a web-based safety management tool demonstration given by Northeastern Illinois Chapter member Tony Zoia, CIH, Kemper/NATLSCO Loss Control Services representative. Region V Vice President (RVP) Jack Vetter discussed the benefits and services provided by ASSE, and a short presentation on the benefits and activities of the Northeastern Illinois Chapter, parent chapter of the NIU Student Section, was given by Chapter President Joe Islinger, CSP, CPCU.

The afternoon sessions began with NIU’s director of external programming, Dr. Deborah Brue, who spoke about professional development opportunities at OSHA Training Institute education centers. An informative discussion of what companies require for entry-level safety positions was given by chapter member Liz Cunningham, CIH.

“I have heard it said that students are the future of ASSE,” says Coleman. “The professional and financial assistance of RVP Vetter and our parent chapter allows us, the student section, the ability to promote the cause of safety at the university level.” Plans have already begun for the 2002 Student Section regional conference.

Granite State Section Receives ASSE Charter

The Granite State Section of the Greater Boston Chapter has officially received ASSE’s chapter charter. Originally part of the Boston Chapter’s Northern New England Section formed in 1975, the section included the states of New Hampshire and Maine. In 1995, Maine successfully became a full chapter, and the section name was changed to the Granite State Section.

The new chapter will have a membership base of approximately 175 in the state of New Hampshire, including the Keene State College Student Section. The new chapter, a part of the New England Area, becomes the 20th chapter of Region VIII. The chapter’s development team, led by Lesley Johnson, CSP, included Greater Boston Chapter President and New England Area Director John Spath, CSP; Greater Boston Chapter Executive Vice President Mike Murray; Greater Boston Chapter Vice President of Development and Recognition Margie Lobaton, CSP; Vice President Bruce Briand; Secretary Diane Roy; Treasurer Tammy Hill, CSP; Newsletter Editor Ron Godbout, CSP, ASP; and members David Buck and Lyman Cousens.

Georgia Chapter Helps Produce OSHA Rules & Regulations Film

OSHA representatives on hand at a recent Georgia Chapter meeting outlined the agency’s intention to produce a film that explains the rights of Latino workers under the OSHA rules and regulations. The Georgia Chapter generously donated $1,000 to help with the effort, and offered guidance and assistance to the film’s production and promotion. Chapter members reviewed and edited the script to include not only the rights of the worker, but also his/her responsibilities under the law. The project was then passed to the Georgia Dept. of Labor, and, through the combined efforts of all involved, an informative video that covers Latino rights and responsibilities was subsequently produced. The chapter received a plaque in appreciation of the efforts put forth by its members.

Long Island Chapter PDC Most Successful Yet

By all accounts, the recent Long Island Chapter Professional Development Conference (PDC) was one of the group’s most-successful PDCs to date. The program, “Slip, Trip and Fall Accident Prevention,” featured Dr. William Marletta, CSP, who spoke about preventing tripping accidents through safe facility design. In addition, William English, P.E., CSP, delivered a presentation on slip prevention.

The conference’s 125 attendees consisted of individuals from various backgrounds, including forensic consultants and industrial safety engineers. Enthusiastic interest in program topics was evidenced by participants’ responses to presentations, and the lengthy question-and-answer session. The program concluded with conference participants acting as the jury during a mock trial of a shopping mall slip-and-fall case.
ASSEF/AIHF Team to Offer Research Grant

As part of a new partnership forged between ASSE and the American Industrial Hygiene Assn. (AIHF), the respective foundations of each organization are teaming to offer a joint safety and health research grant. Both foundations are taking applications for the $12,000 grant (which could grow to $20,000 depending on research requirements and value of anticipated results), which will be awarded to a researcher for conducting applied research that would enhance management performance in reducing injury and illness in the workplace.

Applications should be submitted by July 2, 2001; applicants will be notified by August 1, 2001, of the committee’s selection for the grant. Selected applicant must prepare a report suitable for publication by Feb. 1, 2002. Award-winning programs will be featured and acknowledged during ASSE and AIHA annual conferences.

To obtain a copy of the application form, visit www.asse.org/foundat.htm.

Further information, contact Mary Goranson, Foundation manager, at ASSE Foundation, 1800 E. Oakton St., Des Plaines, IL 60018; (847) 768-3412.

ASSE Past President Makes Bequest to ASSE Foundation

ASSE has been named in the will of ASSE Past President Thomas J. Reilly, P.E. Reilly, who served from 1984-1985, has earmarked $10,000 for ASSE Foundation Chair Edwin P. Granberry Jr., FAIC, CES; Larry Oldendorf, P.E., ASSE Research Committee Chair; William Phillips, P.E., Research Committee member; and AIHF Trustees Gayla McCluskey and Pat Paulus. “The ASSE Foundation is pleased to embark on this new partnership with the AIHA Foundation,” says Granberry. “It reflects a genuine commitment by these two groups to advance the environmental, health and safety profession through the support of applied research.”

ASSEF & NIOSH Seek Research Ideas

Do you have ideas for research that would enhance occupational safety programs? As part of a National Institute for Occupational Safety and Health (NIOSH) grant to promote occupational safety research, the ASSE Foundation (ASSEF) is sponsoring a cash awards competition to generate innovative ideas for occupational safety research. ASSEF is seeking to tap the experience and expertise of safety professionals, academicians, researchers, students, employers and employees to develop ideas for research that will help prevent workplace injuries and fatalities. A total of $13,000 will be divided among the winners.

Through evaluation of national fatality and injury data, including the insight of ASSE’s membership overall, ASSEF has identified four key areas for research:

• slips, trips and falls; 
• machine guarding; 
• electrocution; 
• materials handling.

These future research initiatives could be a significant advancement in the prevention of workplace injuries and fatalities, and could improve the effectiveness and efficiency of occupational safety programs.

The competition is open to any individual or group except those participating in its sponsorship. Persons excluded include employees of NIOSH, ASSE and their immediate families.


Member Giving Soars

Since the $15 donation has been added to the ASSE membership renewal form, the percentage of members giving has increased by nearly 25 percent. Food for thought—if every member gave $15 when renewing his/her membership, the Foundation could issue scholarships to 240 students each year.
Theodore Courtney, CSP, M.S., has been appointed to the ASSE Foundation’s Research Committee. As associate director for operations at the Liberty Mutual Research Center for Safety & Health in Hopkinton, MA, where he has worked since 1993, Courtney oversees extramural research programs and collaborations, and is responsible for various aspects of research management. His research interests include injury epidemiology, surveillance, musculoskeletal disorders and public health policy.

His work on topics ranging from epidemiologic methods to the application of research in professional practice has been published in numerous journals, including Professional Safety, American Journal of Industrial Medicine, Ergonomics, Safety Science and Journal of Environmental and Occupational Medicine.

Appointed at the Harvard School of Public Health in 1995, Courtney also teaches ergonomics in the graduate curriculum in occupational medicine and industrial hygiene, and collaborates on various joint scientific endeavors.

Courtney holds a B.S. in Applied Psychology (Human Factors) from the Georgia Institute of Technology and an M.S. in Industrial and Operations Engineering from the University of Michigan. Certified in comprehensive practice and ergonomics by the Board of Certified Safety Professionals, he also represents the insurance industry on the ASC Z-365 Committee on Control of Cumulative Trauma Disorders and serves on the editorial board of the American Industrial Hygiene Assn. Journal. A member of ASSE’s Boston Chapter, Courtney is also a member of the Human Factors and Ergonomics Society and the System Safety Society.

ASSE Foundation Awards 2001 Academic Scholarships

ASSE recently awarded 10 academic scholarships to students across the country for their dedication to the safety profession. The awards were granted to both undergraduate and graduate students pursuing degrees in occupational safety and health or related fields. ASSE, which provides professional development and financial resources to qualified individuals and non-profit organizations, is pleased to grant the awards, which are made possible through the donations of corporations; individual members; and ASSE chapters, regions and practice specialties.

The Foundation commends these students for their hard work and commitment to the environmental, safety and health professions. For additional information regarding the recipients, scholarships or ASSE, visit the Foundation page on ASSE’s website, www.asse.org/foundat.htm.

UPS Scholarships: $4,125
Patricia Gaudet (1) is studying environmental safety and health at University of Southern Maine, Portland.
Donald Goosman (2) is a fire protection and safety engineering technology major at Oklahoma State University, Stillwater.
Amanda McCauley (3) is studying occupational safety & environmental health at Millersville (PA) University.

Robert Semonisck Distinguished Service Award Scholarship: $2,000
Steven Duff (4), an undergraduate student at Iowa State University, Ames, is studying industrial technology.

Marsh Risk Consulting Scholarship: $1,000
Sean Jankiewicz (5), an undergraduate student, is studying fire protection engineering at University of Maryland, College Park.
Katherine Vargas (6), an undergraduate student at Northeastern State University, Tahlequah, OK, is studying environmental and safety management.

James P. Kohn Memorial Scholarship: $2,000
Brian Ringwelski (7), a graduate student at University of Maryland, College Park, is pursuing a fire protection engineering degree.

Thompson Scholarship for Women in Safety: $1,000
Kathleen Ferguson (8) is a graduate student at University of Minnesota, Minneapolis, studying environmental and safety management.

Northeastern Illinois Chapter Scholarship: $1,000
Sarah Navel (9) is a junior at Indiana University, Bloomington.
Guillermo Triana (10) is a graduate student at University of Wisconsin-Stout, Menomonie.

Theodore Courtney, CSP, M.S.
ASSE Publishes New Dictionary of Safety Terms

The Dictionary of Terms Used in the Safety Profession, 4th Edition

ASSE recently published a new edition of its well-known Dictionary of Terms Used in the Safety Profession, 4th Edition. The new edition is the result of a year-long revision by highly qualified contributors led by Richard W. Lack, P.E., CSP, CHCM, editor, who is a professional member of the Wyoming Chapter and Administrator of the Society’s Consultants Practice Specialty. Sources for many of the new terms and definitions are annotated, and include texts and dictionaries, as well as codes and standards. The concise, clear definitions will make this book a valuable reference for anyone interested in the lexicon of the safety profession. To order the book, visit www.asse.org or contact ASSE’s Customer Service Dept. at (847) 699-2929.

SeminarFest 2002
Professional Development Opportunities—All in One Location

Q: Where can the busy SHE professional:
• learn cutting-edge safety strategies;
• improve management skills;
• earn CEUs/COCs for CSP maintenance;
• complete significant educational requirements for ASSE’s Certificate in Safety Management;
• increase business and communication skills;
• participate in ASP, CSP, CHST or OHT exam preparation workshops;
• establish professional contacts.

A: SeminarFest 2002!
Take advantage of the extensive educational programs Jan. 20-26, 2002, at the Primm Valley Resort in Primm, NV. More than 40 seminars—from one to three days in length on technical, management and skill development topics for the SHE professional—will be offered. What’s more, you choose the seminars that best meet your needs. Join us for one day or enroll in several seminars throughout the week. Or, stay the week and earn up to 5.0 CEUs/COCs. A wide range of topics will be offered:
• Certification preparation workshops.
• Required courses for ASSE’s Certificate in Safety Management.
• Safety management approaches, including behavioral safety, culture change, attention strategies and more.
• Health risks and environmental issues.
• Personal development, including business communication and leadership skills.
• Business management, including benchmarking and cost-benefit, effective training techniques, risk management, global safety management and legal liability.

Primm Valley Resort

Primm Valley Resort, an MGM Grand-owned facility, offers numerous amenities, including fine dining, showroom entertainment, abundant recreational and leisure activities, and hourly shuttle service to downtown Las Vegas. Mark your calendar and join us for SeminarFest 2002—a great educational opportunity, all in one location! For more information, visit www.asse.org, or call ASSE’s Customer Service Dept. at (847) 699-2929.


ASSE’s Certificate in Safety Management program is a beneficial way to enhance your career in safety. The program consists of three required courses: Safety Management Part I: Fundamental Concepts; Safety Management Part II: Program Management and Evaluation; Corporate Safety Management; and various electives, which can be selected from any seminar or symposia offered by ASSE (except the Professional Development Conference). To receive the certificate, participants must earn a total of 7.5 CEUs, and all courses must be completed within a five-year period. For more information, visit www.asse.org, or call ASSE’s Customer Service Dept. at (847) 699-2929.

Several individuals have recently earned the certificate. Their names are listed below.

Hector R. Alvarez, corporate services manager, California ISO, Folsom, CA
Charles E. Andrews, building administrator, Electro Motive Div./GMC, Western Springs, IL
Michael P. Berglund, program manager, safety and security, Fluor Federal Services, Richland, WA
Robert W. Boyd, senior nuclear support coordinator, Entergy Operations Inc., Jackson, MS
Charles W. Connally, safety and training coordinator, City of Reno, Reno, NV
Scott L. Davis, reindustrialization specialist, U.S. Dept. of Energy, Knoxville, TN
Donald R. Draper, ground safety manager, U.S. Air Force, Little Rock Air Force Base, AR
James T. Durant, safety specialist, Central Arizona Project, Phoenix, AZ
Howard A. Englert, markup supervisor, GPU Energy, Allenhurst, NJ
Edward Ferguson, division safety manager, Columbia Propane, Eaton, CO
William L. Fonde, safety & training manager, Acordis Cellulosic Fibers, Axis, AL
James W. Forrester, safety engineer, BFGoodrich Co., Greenville, SC
Safety 2001: Your Road to Success

It’s almost here! ASSE’s annual Professional Development Conference and Exposition—Safety 2001: Advancing the EH&S Profession will be held at the Anaheim (CA) Convention Center June 8-16, 2001. An extensive selection of educational and networking opportunities will be featured at this year’s PDC, while host city Anaheim, one of the country’s top convention sites, features an abundance of recreational and dining attractions, tours and amusements.

The conference features scores of educational programs and sessions, an expanded Fundamentals of Safety and Health track, pre- and post-conference seminars, dynamic speakers, and practice specialty-sponsored sessions and activities. Offsite educational tours for attendees, as well as day tours for guests of registered attendees, are also offered. To top it off, this year’s education program has been restructured to allow attendees more time to browse the exposition floor, talk with product and service representatives, and participate at the interactive hands-on demo area.

Safety 2001 offers something for everyone. For more information, visit www.asse.org, or call ASSE’s Customer Service Dept. at (847) 699-2929. See you at the PDC!

Practice Specialties & SDC Reception at the PDC

The Council on Practices and Standards (CoPS) will host the Practice Specialties and Standards Development Committee (SDC) Reception on Monday, June 11, from 5:00 to 6:30 p.m., during the Professional Development Conference in Anaheim, CA.

The reception will feature presentations of the CoPS awards, as well as practice specialty and SDC awards. Festivities will begin immediately following the last concurrent session of the day, and will be held in the Anaheim Convention Center Ballroom A-B. Refreshments and a light buffet will be served.

The cost is $20, which covers all of the practice specialties and SDC. Check special event #30 on your registration form. Don’t miss this exciting opportunity to network with peers, not only in your practice specialty, but others as well.

Recent Recipients of the Certificate in Safety Management

W. Richard Gartman, EHS manager, Tokyo Electron America, Austin, TX
Victor A. Gonzalez, engineer, IBM de Mexico, S.A., El Salto Jalisco, Mexico
C. John Graham, safety services manager, Los Alamos National Laboratory, Los Alamos, NM
Joseph Hammond, president, OSHA Information Inc., Columbus, OH
John M. Hatten, director, safety & compliance, Delta Air Lines Global Services, Atlanta
Brian T. Hayes, EH&S manager, Engelhard Corp., East Windsor, CT
Jon M. Heaser, safety specialist, IMC Phosphates, Lithia, FL
Paul W. Hoffman, manager, industrial safety, Westinghouse TRU Solutions, Carlsbad, NM
E. Tim Holden, division safety and environmental manager, Patent Construction Systems, Charlotte, NC
Marquis L. Keffer, plant safety specialist, Eramet Marietta, Marietta, OH
Douglas A. Klein, safety and compliance team leader, Enbridge (U.S.) Inc., Duluth, MN
Kenneth A. Klumpp, UAW health and safety representative, American Axle & Manufacturing Inc., Buffalo, NY
Kim A. Lachik, safety specialist, Oce’-USA Inc., Chicago
Roy D. Lee, region safety / training manager, B&J Services Co. USA, Pittsburgh
Harold Mathews, safety manager, Brach’s Confections Inc., Chicago
William G. Naef, partner, Naef-Naef Associates, Decorah, IA
Michael Palmour, emergency services manager, Lucent Technologies, Norcross, GA
John R. Panzarella, local 846 UAW alternate health and safety representative, American Axle & Manufacturing, Buffalo, NY
Brock R. Petersen, safety manager, New-Com Inc., N. Las Vegas, NV
Carol M. Phelps, ESS&H coordinator, Sandia National Laboratory, Albuquerque, NM
Kim Pinkerton, environmental health and safety manager, Hunter Industries Inc., San Marcos, CA
John E. Roberts, vice president, manager loss control, AON Risk Services, Pittsburgh
Dan K. Sabatino, corporate safety director, Chrystenson Electric Inc., Portland, OR
Carol S. Sefl, senior analyst, safety performance, Delta Air Lines Inc., Atlanta
Alfred T. Stephens, staff safety engineer, Lockheed Martin, Cocoa Beach, FL
Nicholas L. Straffon, safety director, Tank-Automotive & Armaments Command, U.S. Army, St. Clair Shores, MI
Stephen E. Tolan, manager, loss prevention and EHS, Oce’-USA Inc., Chicago
William L. Walke, manager, health and safety, Augoliv ASP Inc., Ogden, UT
Bradford J. Watkins, corporate compliance manager, Coach USA, Houston
J. Norman Watkins, safety director, Meadow Valley Corp., Phoenix, AZ
Kimberly M. Williams, senior safety engineer, Dept. of Defense, Mitchellville, MD
success story. To help publicize the observance, PR developed a packet for all chapter presidents that contained a sample letter to the editor and news release. With these materials, the local chapter could simply plug its name and contact information into the template and submit it to local news media. In addition, the kit included a draft proclamation recognizing NAOSH Week (which could be sent to a mayor or governor); an article on how safety pays; a state-specific media list; a poster; and ASSE’s “Important Safety Tips 2001,” a brochure developed and printed in-house at low cost. PR also requested—and received—recognition for the week from President Bush. To round out these efforts, a letter was sent to all Fortune 500 companies extolling the value and bottomline importance of workplace safety.

In another high-profile issue, we have also been leading the push for increased safety on the NASCAR racing circuit. Last spring, the BoD suggested that PR explore how ASSE could address the issue of driver safety—particularly in the wake of three driver deaths. Subsequently, ASSE sent a letter urging NASCAR to increase safety measures on the racetrack. This was followed by a Feb. 12 news release reiterating our concerns.

As many of you know, on Feb. 18, Dale Earnhardt died during the Daytona 500—a death many believe could have been prevented through the use of available safety devices.

Following this tragedy, many organizations held news conferences to discuss this issue. ASSE was already on record with our concerns—before the crash occurred—a fact recognized by the media and several members of the racing community. These stakeholders have asked ASSE to keep the safety message alive. The Society has since sent another letter to NASCAR urging the group to establish a safety committee made up of experts from outside the NASCAR community.

Finally, we are beginning to conduct media training for our members; this process has started with members of the BoD. Once that is complete, PR staff will train an “ever-green” list of subject-matter experts—members we can call on to provide input on given subjects. In PR, timing is critical. When a reporter calls, we must be able to respond in a timely, professional manner.

As this brief overview illustrates, public relations does not begin and end with a news release. Often, issues are targeted based on member input, or generated from ASSE-sponsored research, such as the Risk Management/Insurance Practice Specialty White Paper on Workplace Violence. The results generated come from knowing what the media wants. ASSE is working hard to get you, the member, our profession and this Society recognized and given some long-overdue and much-deserved respect. Please let PR know of any issue or major event in your workplace or community involving safety, health and the environment. Through this partnership, we can assess the issue, identify remedies and communicate them to the local media and key stakeholders.

Contact Diane Hurns, manager, public relations at (847) 768-3413; dhurns@asse.org. Let’s continue to work together to make a difference.

M.E. “Eddie” Greer, CSP
President-Elect

NASCAR Update

As major racing safety concerns continue to intensify, ASSE again has urged NASCAR officials to increase their safety measures. The latest plea came before the Talladega 500 race on April 22.

“On Jan. 8, 2001, we urged NASCAR to utilize new safety products and initiatives such as soft walls and the HANS device to prevent fatalities from occurring on the racetrack,” says ASSE President Samuel J. Gualardo, CSP. “Additionally, we urged NASCAR to move forward in setting up a safety committee of experts from all sides of the issue including safety engineers, scientists, personal protection equipment engineers, and transportation and health specialists to supplement the safety efforts already underway.”

NASCAR responded, stating, “Your interest . . . is greatly appreciated, as is your joint concern for driver safety. . . . Those efforts continue to be the foremost concern and responsibility of a number of professionals both within and retained by NASCAR . . . should the need for assistance arise, we will certainly keep in mind your organization and its offer to assist.”

Since this initial exchange, three more drivers have died. “We are a non-profit, 89-year-old organization made up of 32,000 occupational safety, health and environmental professionals committed to making workplaces safe, who are concerned with the safety of NASCAR drivers and crew. In fact, many are NASCAR fans and racers themselves, and many work in the entertainment and hospitality industry,” Gualardo says. “There have been too many tragedies during races that could have been prevented by utilizing new safety initiatives such as soft walls and other products for better protection. The investment you make in putting up the protective walls and implementing other safety features will quadruple in worth over time as you reduce fatalities and injuries, and increase respect and credibility for the sport.”

To date, ASSE has received no further correspondence from NASCAR.
Organizational Value Program

Florida School District Joins OVP
The School District of Palm Beach County, FL, is the most-recent participant in ASSE’s Organizational Value Program (OVP). With approximately 150,000 students and 18,000 employees, the school district is the fourth-largest in the state of Florida. It is committed to excellence in education and preparation of all students with the knowledge, skills and ethics required for responsible citizenship and productive employment. “We need to ensure that we have a resource to provide the latest safety and health requirements,” says Walter Burns, school district safety manager.

“Taking part in [the OVP] provides us with the necessary tools and credibility required to reduce losses and to promote a proactive stance in safeguarding lives, property and revenue.”

OVP Renewals
Two companies—Weatherford International Inc. and Corning Inc.—have renewed their participation in the OVP.

The first participant in OVP, Houston-based Weatherford is a leading oilfield service company with more than 300 locations worldwide. The firm currently operates five divisions: Completion Systems; Drilling and Intervention Services; Artificial Lift Systems; Global Compression Services and Grant Prideco.

Corning, the program’s second participant, was one of the first U.S. corporations to establish a health and safety management program, with a corporate manager of health and safety as early as 1942. Formal environmental control efforts began in the 1960s. Today, these activities involve more than 120 full- and part-time specialists across the company’s global network.

The Society’s OVP offers five packages that provide organizations of all types with access to various ASSE services, such as Professional Safety advertising, PDC registration and employer recruitment ads. By showcasing these services, the program will expand awareness of the Society and the safety profession among corporate and organizational leaders. For more information, complete and return the form below, visit www.asse.org, or contact ASSE’s Customer Service Dept. at (847) 699-2929.

For More Information About the Society’s Organizational Value Program

My organization would like to learn more about the benefits of ASSE’s Organizational Value Program.

Name ____________________________________________________________
Title _____________________________________________________________
Company __________________________ Mailing Address _________________________
Telephone ___________________ E-mail _______________________________

I recommend that the Society contact the following person(s) and share with them the benefits of ASSE’s Organizational Value Program.

Name ____________________________________________________________
Title _____________________________________________________________
Company __________________________ Mailing Address _________________________
Telephone ___________________ E-mail _______________________________

Recommended by:
Name ____________________________________________________________
Chapter/Practice Specialty/Committee __________________________
Telephone ___________________ E-mail _______________________________

Return form to: Geri Golonka, Membership Development, ASSE, 1800 E. Oakton St., Des Plaines, IL 60018-2187; or fax to (847) 296-3769.