Whether looking for a one-time opportunity or a strategic sponsorship package, align your organization with ASSE and receive benefits such as:

- **Priority Points.** Annual sponsors (minimum $3,500) receive points used to determine booth location on the expo floor.

- **Prominent Recognition.** Through all ASSE channels (events/web/print) for sustainable results, subject-matter expertise showcasing, flexible terms, exclusive recognition in *Professional Safety* (restrictions apply), feature articles, a full accountability report, first right of refusal and more.

- **Industry Advisory Council.** ASSE’s premier sponsors will participate on the IAC, which presents a unique opportunity to network with senior-level SH&E decision makers as well as ASSE leadership.

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**Get to Know ASSE**

- Founded in 1911, ASSE is the oldest and most senior-level safety organization in the world.
- 34,000+ members, 151 chapters, 56 sections and 75 student sections in 64 countries.
- Targeted audiences with 17 practice specialties, 8 branches and 4 common interest groups.
- Leading provider of SH&E education with year-round courses, virtual webinars and symposia.

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**Sponsorships Customized Opportunities**

**SeminarFest 2013 • 1st Quarter**

Las Vegas, NV

With more than 800 attendees, SeminarFest is ASSE’s second largest annual event. Learn more at www.asse.org/education/seminarfest13/index.php.

**Sponsorship $15,000**

- Pre-event marketing with links to sponsor URL, table-top exhibiting, speaking opportunities, attendee list and more.

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**Live Symposia Throughout the Year**

During the year, ASSE conducts live 1- and 2-day symposia on various hot topics. Attendance ranges from 125 to more than 200. Learn more at www.asse.org/education.

**Sponsorship $10,000**

- Pre-event marketing with links to sponsor URL, table-top exhibiting, speaking opportunities, attendee list and more.

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**2013 Leadership Conference (2.5 days) • 4th Quarter • Chicago Area**

Connect with ASSE’s network of chapter, region, practice specialty and Society leaders to better understand local needs while building a valuable set of Society-level and international contacts.

**Sponsorship $5,000**

- Pre-event marketing with links to sponsor URL, table-top exhibiting, speaking opportunities, attendee list and more.

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To learn more about these great opportunities, contact Tyler Eble, teble@asse.org, 630.742.2399
ASSE’s annual conference draws more than 4,000 attendees. As the largest and most senior-level professional event for SH&E professionals, the industry’s premier conference features more than 250 education sessions with targeted tracks. Learn more at www.safety2013.org.

85% of PDC attendees have buying influence on at least one major product category exhibited at the expo.

65% of PDC attendees are decision makers as presidents/owners, safety directors, managers, engineers or consultants.

Nearly one-third control budgets ranging from $100,000 to more than $1 million.

Nearly 50% of PDC attendees plan to spend $50,000 or more in the next 12 months.

Nearly 80% of PDC attendees have 10 or more years of experience.

CONFERENCE OPPORTUNITIES

Executive Summit Panel (EXCLUSIVE) $25,000  
Safety 2013 Proceedings (EXCLUSIVE) $12,500  
Keynote Speaker Sponsor (EACH) $17,500  
Bookstore Sponsorship (EXCLUSIVE) $10,000  
Pre-Conference & Post-Conference Seminars $10,000  
Past Presidents’ & Fellows’ Dinner $10,000

EXHIBITOR OPPORTUNITIES

Badge Holder/Lanyard $10,000  
Conference Tote Bag $10,000  
Cyber Center Promotion $10,000  
Shuttle Bus Promotion $7,500  
Networking Lounge (NEW) $5,000  
Refreshment Breaks $5,000

BADGE & SIGNAGE OPPORTUNITIES

Aisle Sign Promotion $6,000  
Conference Banners $3,000  
Standing Sign Boards (LIMITED AVAILABILITY) $1,600

Call ASSE

“You Are Here” Kiosks $1,500  
Floor Decals $950

North American Occupational Safety & Health Week  •  May 5 - 11, 2013

Earn national and international recognition by raising your organization’s public profile and showcasing your organization’s commitment to safety through a multimedia campaign. Learn more at www.asse.org/naosh.

2013 Future Safety Leaders Conference (2 days)  •  4th Quarter  •  Chicago Area

Designed for ASSE student members making the transition to employment. Meet quality candidates seeking job opportunities. Learn more at www.asse.org/membership/student_fslc.php.

To learn more about these great opportunities, contact Tyler Eble, teble@asse.org, 630.742.2399
ASSE Education Strategic Sponsors

**Executive Program in Safety Management • Certificate in Safety Management**

Align with ASSE’s leading certification programs to build and strengthen customer loyalty and/or incentive your team through professional advancement. Executive program provides unique opportunity to network with senior-level professionals. Learn more at www.asse.org/education/certsftymgmt/index.php and www.asse.org/education/execprog/index.php.

- Executive Program Sponsorships: $15,000
- Certificate Program Sponsorships: $10,000
- Complimentary registrations (restrictions apply), marketing recognition with links to sponsor URL, table-top exhibiting, speaking opportunities, webinars, attendee list, etc.

ASSE Targeted Audiences • 17 Practice Specialties

Select from 17 different ASSE practice specialities. Each practice specialty has its own communication channels (events and web-based) that offer unique and sustainable recognition. Learn more at www.asse.org/practicespecialties.

- Practice Specialty Sponsorships: $10,000
- Marketing recognition on website and in newsletters, content contribution (subject to ASSE approval), links to sponsor URL, etc.

ASSE Web-Based Programming • Virtual Symposia & Webinars

During the year ASSE conducts virtual 1- to 2-day hot-topic symposia attended by 100 to more than 200 SH&E professionals. Sponsors can interact with attendees through a virtual trade show. Learn more at www.asse.org/education/csp_experience/index.php.

ASSE also conducts 2 to 3 webinars per month on various topics. Attendance ranges from 70 to more than 200. Sponsors can select from existing webinars or work with ASSE to develop a webinar. Learn more at www.asse.org/education/virtualclassroom.php.

- Virtual Symposia Sponsorships: $2,500 - $3,500
- Webinar Sponsorships: $2,500 - $10,000+
- Pre-event marketing with links to sponsor URL, virtual expo, speaking opportunities, attendee list, etc.

ASSE’s Body of Knowledge

ASSE’s go-to online resource for SH&E professionals provides a unique opportunity to be recognized within industry-specific sectors that align with your products and services.

- Multimedia marketing with links to sponsor URL, dedicated BOK website recognition, subject-matter expertise showcase (subject to ASSE approval), analytics, etc.

Center for Safety and Health in Sustainability & Safety and Health Sustainability Index

The Center for Safety and Health in Sustainability™ encourages businesses to use the Safety and Health Sustainability Index™ to account for safety indicators in their reporting and works to make safety a standard topic within corporate social responsibility as well as the broader sustainability movement.

To learn more about these great opportunities, contact Tyler Eble, teble@asse.org, 630.742.2399