Many CoPS leaders have consistently noted that we have to do something to get more of our folks to the CoPS Booth during the PDC. We are thinking that instead of putting all of the practice specialty ribbons into a registration packet, instead we would include a note in each packet asking for them to visit the CoPS Booth to get their specific ribbons. We would have a table set-up with all of the ribbons available by group. Staff and any interested volunteers could keep it stocked and ready. Krista had a very good comment on opportunities with this approach. Her comment was: “This way we can interact more with the members—if they don’t belong to a CIG, we can encourage them to join one, or if they belong to a PS but not the associated branch(es), we can let them know the branches are free and see if they want to join. This would also open the door to more potential volunteers, writers, etc. This approach would make their visit to the CoPS booth more functional and would in-turn make our pitch seem less sales-like.”

A possible note could say something like:

“Thanks for coming to the PDC. Please visit the Practice Specialties Booth in the ASSE Service Center to pick-up your additional specific practice specialty ribbons anytime. Wear them with pride!!! But, we will also be having a "Ribbon Jam" on Sunday from (final time would go here). Stop in, get your ribbons, listen to some tunes, and have some popcorn. It should be fun - see you there!!!”

This then brings-up the issue – What is a “Ribbon Jam”??? Our thought - What if we (on the card) noted to PS members they could get their specific ps ribbons at the CoPS Booth. But, on Sunday we could have the "PS Ribbon Jam" for a couple of hours. We could get some type of low-key singer (guitar singing laid-back music), bring in a popcorn popper, and call it the "Ribbon Jam" for a couple of hours? A little low-key music, popcorn, and the ribbons - might be a winner.